

## Questionnaire version A\_All\_1

Hello, my name is [interviewer's name] and I am collecting information for a study being conducted by the University of Exeter on behalf of the Department of Environment (DoE).

We are conducting a survey about turtles in the Cayman Islands. We would like to ask you some questions. If you decide to answer these questions, this information will be held totally anonymously, so that it is impossible to trace this information back to you. This information will be used to inform decisions about how to use and conserve sea turtles in the Cayman Islands.

Participation in this study is entirely voluntary and you can withdraw from the study at any time without giving a reason. Any information provided will be shared with the research team and may be used in subsequent publications. A summary of the information will also be made public locally. This questionnaire will take approximately 15-30 minutes.

This study is funded by a Darwin Initiative grant given to the University of Exeter and the Department of Environment.

Would you like to participate in this study?

[If **NO**: please assess reason and complete a line on the recording sheet only]

[If **YES**: complete a line on the recording sheet and record the information below before continuing with the questionnaire]

**Interviewer:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**District:** \_\_\_\_\_ **Start time:** \_\_\_\_\_

**Respondent group:** \_\_\_\_\_ consumers at restaurant  
\_\_\_\_\_ consumers at CTF  
\_\_\_\_X\_\_\_\_ households  
\_\_\_\_\_ students  
\_\_\_\_\_ tourists

## Section A. Socio-demographic information

1. Gender: \_\_\_ Male \_\_\_ Female

2. What is your age group?

\_\_\_ 18-24

\_\_\_ 35-44

\_\_\_ 55-64

\_\_\_ 25-34

\_\_\_ 45-54

\_\_\_ 65+

3. What is your highest level of formal education completed?

\_\_\_ None

\_\_\_ Primary school

\_\_\_ High school

\_\_\_ Higher education

4. What is your nationality? \_\_\_\_\_ [allow multiple]

[If answer is **Cayman Islands**, jump to Q4.2]

4.1. How long have you lived in the Cayman Islands? \_\_\_\_\_ years

4.2. Are you registered to vote in the Cayman Islands? \_\_\_\_\_ (Yes/No)

4.3. Were any of your grandparents born in the Cayman Islands? \_\_\_\_\_ (Yes/No)

5. Including you, how many people live in this household?

\_\_\_\_\_ children (<18) AND \_\_\_\_\_ adults (18+)

6. What is the main occupation of each of the adults in this household?

Respondent's occupation: \_\_\_\_\_

Other(s) [make sure there is an entry for each of adults mentioned above]:

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7. Which of these categories describes your household's annual income in 2013? (CI \$)

\_\_\_ under \$25,000

\_\_\_ \$75,000 to under \$100,000

\_\_\_ \$25,000 to under \$50,000

\_\_\_ \$100,000 to under \$125,000

\_\_\_ \$50,000 to under \$75,000

\_\_\_ \$125,000 or more

\_\_\_ I don't want to answer

## Section B. Consumer behaviour

*The following questions are about eating turtle meat.*

**8. Have you ever eaten turtle meat in the Cayman Islands?** \_\_\_\_\_ (Yes/No)

[If **NO**, ask **why** without prompting options below and tick main reasons. Then, jump to **section D**]

\_\_\_\_\_ price                      \_\_\_\_\_ availability                      \_\_\_\_\_ endangered species  
 \_\_\_\_\_ vegetarian                      \_\_\_\_\_ religion                      \_\_\_\_\_ animal welfare  
 \_\_\_\_\_ not interested                      \_\_\_\_\_ other(s). Which? \_\_\_\_\_

**8.1. Have you eaten turtle meat in the Cayman Islands more than once?**

\_\_\_\_\_ (Yes/No). [If **NO**, ask **why** and then jump to **Q16**]

**9. During the last year, how often did you eat turtle meat in the Cayman Islands?**

\_\_\_\_\_ never                      \_\_\_\_\_ a few times per year                      \_\_\_\_\_ every week  
 \_\_\_\_\_ once a year                      \_\_\_\_\_ every month                      \_\_\_\_\_ several times per week

**9.1. How does that frequency compare to your consumption 5 years ago?**

\_\_\_\_\_ Now I eat more often. [Ask: **Why?**] \_\_\_\_\_  
 \_\_\_\_\_ Now I eat less often. [Ask: **Why?**] \_\_\_\_\_  
 \_\_\_\_\_ Now I eat the same.

**10. During the last year, where did you eat turtle meat in the Cayman Islands?** [fill in column **Q10** in table below]

[If respondent has **not eaten** turtle meat, jump to **Q14.1** after filling in column **Q10**]

**11. During the last year, how often did you eat turtle meat at each of the places you mentioned?** [fill in columns **Q11** in table below]

**12. Approximately, how many people would typically also be eating turtle with you at each of the places you mentioned?** [fill in columns **Q12** in table below]

	Q10	Q11					Q12
	Yes/No	Once a year	A few times per year	Every month	Every week	Several times per week	No. people
Own home							
Restaurant							
Family home							
Friend's home							
Other: _____							

**13. Why do you eat turtle meat?** [tick main reasons without prompting options below]

\_\_\_\_\_ taste \_\_\_\_\_ national dish \_\_\_\_\_ availability \_\_\_\_\_ tradition  
\_\_\_\_\_ celebrate special occasions. Which? \_\_\_\_\_  
\_\_\_\_\_ other(s). Which? \_\_\_\_\_

**14. Which of the following describes the ways in which you ate turtle meat in the Cayman Islands during the last year?** [tick all that apply]

\_\_\_\_\_ turtle stew \_\_\_\_\_ turtle steak \_\_\_\_\_ turtle soup \_\_\_\_\_ turtle eggs  
\_\_\_\_\_ turtle burger \_\_\_\_\_ other(s). Which? \_\_\_\_\_

**14.1. Which one is your favourite?**

\_\_\_\_\_ turtle stew \_\_\_\_\_ turtle steak \_\_\_\_\_ turtle soup \_\_\_\_\_ turtle eggs  
\_\_\_\_\_ turtle burger \_\_\_\_\_ other(s). Which? \_\_\_\_\_

**15. How often would you like to eat turtle meat?**

\_\_\_\_\_ never \_\_\_\_\_ a few times per year \_\_\_\_\_ every week  
\_\_\_\_\_ once a year \_\_\_\_\_ every month \_\_\_\_\_ several times per week

[If respondent reports that they would like to eat turtle meat more or less often than they actually do (Q9), ask:]

**15.1 Why does this differ from current frequency?** [do not prompt answers; tick all that apply]

\_\_\_\_\_ price \_\_\_\_\_ availability \_\_\_\_\_ tradition \_\_\_\_\_ family obligation  
\_\_\_\_\_ other(s). Which? \_\_\_\_\_

The following questions are about buying uncooked turtle meat.

**16. During the last year, did you get uncooked turtle meat as a gift from anyone?** \_\_\_\_ (Yes/No)  
 [If Yes, ask **Who gave gift?** and tick as many as apply:]  
 \_\_\_\_ family member \_\_\_\_ friend \_\_\_\_ colleague \_\_\_\_ other(s). Who? \_\_\_\_\_

**17. During the last year, where have you bought uncooked turtle meat in the Cayman Islands?**  
 [fill in column **Q17** in table below]

[If respondent has **not bought** uncooked turtle meat, jump to **Q21**]

**18. How often did you buy turtle meat from each of the sources you mentioned?** [fill in columns **Q18** in table below]

**19. How much did you generally pay for a pound of turtle meat from each of the sources you mentioned?** [fill in columns **Q19** in table below]

**20. Approximately, how many pounds of turtle meat did you typically buy from each of the sources you mentioned?** [fill in columns **Q20** in table below]

	Q17	Q18					Q19	Q20
	Yes/No	Once a year	A few times per year	Every month	Every week	Several times per week	Price per pound	Amount
<b>Turtle Farm</b>								
<b>From friend</b>								
<b>From door to door seller</b>								
<b>From family member</b>								
<b>Other:</b> _____								
<b>Other:</b> _____								

**21. Do you normally cook turtle meat yourself?** \_\_\_\_\_ (Yes/No)  
 [if Yes, ask:]

**21.1. After cooking, how many servings are provided by a pound of turtle meat?** \_\_\_\_\_

## Section C. Choice experiments

**PLEASE NOTE:** This section only applies to respondents who have consumed turtle meat more than once, i.e. those who answered YES to Q8.1

**22. Which one of the following sentences best applies to you (these are the only options available):**

- a) I would rather buy uncooked meat and prepare it myself (or get someone else I know to cook it);
- b) I would rather go to a restaurant and eat turtle meat there.

**Answer:** \_\_\_\_\_ (A/B)

[If **A**, jump to **section C1**]

[If **B**, jump to **section C2**]

**Section C1. Choice experiments: uncooked meat**

Now let's play a small game. First, imagine that turtle meat is sold in several points around the Cayman Islands. Imagine that you want to buy uncooked turtle stew meat and have to decide between three options. The three options, A, B and C, differ from each other in distance you would have to travel to buy the meat, where the meat comes from (wild or farmed), how often you would be able to buy turtle meat, the number of wild turtles nesting in the Cayman Islands and price per pound of meat. The question you must consider is which option would you prefer under the given set of circumstances. I am going to show you several cards but each time you should choose only between the three options in the card.

**[For this version, you must use cards labelled as "Meat1"]**

**23A. [Show cards and ask for each card:] Which one of the options below would you prefer if the conditions were as described here?**

**[MAKE SURE YOU SHOW THE CORRECT CARDS LABELLED AS IN TABLE BELOW]**

Card name	[Tick option chosen by respondent:]		
	A	B	C
Meat11			
Meat12			
Meat13			
Meat14			
Meat15			
Meat16			

**24A. When you were thinking about the source of meat (wild or farmed), what type of factors did you think about? [probe for preferences towards wild or farmed turtle meat and reasons]**

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**[Only for those that consistently refused to participate in any of the choice experiments] Why did you refuse to participate in this exercise?**

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**Section C2. Choice experiments: turtle meat at restaurant**

Now let's play a small game. Imagine that you are going to a restaurant in the Cayman Islands to eat turtle stew and have to choose between three options. The three options, A, B and C, differ from each other in distance you would have to travel, where the meat comes from (wild or farmed), how often you would be able to order this dish, the number of wild turtles nesting in the Cayman Islands and price per meal. The question you must consider is which option would you prefer under the given set of circumstances. I am going to show you several cards but each time you should choose only between the three options in the card.

**[For this version, you must use cards labelled as "Restaurant1"]**

**23B.** [Show cards and ask for each card:] **Which one of the options below would you prefer if the conditions were as described here?**

**[MAKE SURE YOU SHOW THE CORRECT CARDS LABELLED AS IN TABLE BELOW]**

Card name	[Tick option chosen by respondent:]		
	A	B	C
Restaurant11			
Restaurant12			
Restaurant13			
Restaurant14			
Restaurant15			
Restaurant16			

**24B.** **When you were thinking about the source of meat (wild or farmed), what type of factors did you think about?** [probe for preferences towards wild or farmed turtle meat and reasons]

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[Only for those that consistently refused to participate in any of the choice experiments] **Why did you refuse to participate in this exercise?**

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## Section D. Attitudes and norms

*Now, I'm going to show you several statements about different behaviours related to turtles. The first group of statements is about buying farmed turtle meat; the second about buying wild turtle meat; and finally the last is about hunting turtles.*

### Section D1. Attitudes towards farmed turtle meat

*Each statement in this section refers to buying farmed turtle meat (this applies to buying uncooked or cooked turtle meat). I would like you to indicate, on a scale of one to seven, with 1 being Strongly Disagree and 7 being Strongly Agree, to what degree you agree or disagree with the following statements. [circle answers]*

	<b>Strongly disagree</b>	<b>Moderately disagree</b>	<b>Slightly disagree</b>	<b>Neither</b>	<b>Slightly agree</b>	<b>Moderately agree</b>	<b>Strongly agree</b>
25. Buying farmed turtle meat is a good thing for me to do.	1	2	3	4	5	6	7
26. Most people who are important to me would approve of me buying farmed turtle meat.	1	2	3	4	5	6	7
27. I am confident I could buy farmed turtle meat if I wanted to.	1	2	3	4	5	6	7
28. I intend to buy farmed turtle meat in the Cayman Islands in the next year.	1	2	3	4	5	6	7

## Section D2. Attitudes towards wild turtle meat

*Each statement in this section refers to buying turtle meat taken from the wild.*

	<b>Strongly disagree</b>	<b>Moderately disagree</b>	<b>Slightly disagree</b>	<b>Neither</b>	<b>Slightly agree</b>	<b>Moderately agree</b>	<b>Strongly agree</b>
29. Buying turtle meat taken from the wild is a good thing for me to do.	1	2	3	4	5	6	7
30. Most people who are important to me would approve of me buying turtle meat taken from the wild.	1	2	3	4	5	6	7
31. I am confident I could buy turtle meat taken from the wild if I wanted to.	1	2	3	4	5	6	7
32. I intend to buy turtle meat taken from the wild in the Cayman Islands in the next year.	1	2	3	4	5	6	7

## Section D3. Attitudes & perceptions towards turtle harvest

*Each statement in this section refers to hunting turtles.*

	<b>Strongly disagree</b>	<b>Moderately disagree</b>	<b>Slightly disagree</b>	<b>Neither</b>	<b>Slightly agree</b>	<b>Moderately agree</b>	<b>Strongly agree</b>
33. Hunting turtles is a good thing for me to do.	1	2	3	4	5	6	7
34. Most people who are important to me would approve of me hunting turtles.	1	2	3	4	5	6	7
35. I am confident I could hunt turtles if I wanted to.	1	2	3	4	5	6	7
36. I intend to hunt turtles in the Cayman Islands in the next year.	1	2	3	4	5	6	7

## Section E. Indirect & direct questions

Now I am going to show you a few cards with several types of food. I need you to tell me how many of these items apply to you. Do not tell me your answer for each one because I just want to know how many.

**[For this version, you must use cards labelled as "Food cards: version A"]**

37. [Show Card A1 and ask:] **How many of these types of food have you (or someone at this house) bought (cooked or uncooked) in the last year? \_\_\_\_\_**

38. [Show Card A2 and ask:] **How many of these types of food have you (or someone at this house) bought (cooked or uncooked) in the last year? \_\_\_\_\_**

39. [Show Card A3 and ask:] **How many of these types of food have you eaten in the last year? \_\_\_\_\_**

40. [Show Card A4 and ask:] **How many of these types of food have you eaten in the last year? \_\_\_\_\_**

*Please remember all this information is anonymous and will be kept confidential.*

41. **Have you, or someone from this house, bought (cooked or uncooked) turtle meat taken from the wild in the Cayman Islands in the last year?**  
\_\_\_\_\_ (Yes/No/Don't know/ Don't want to answer)

[If respondent says YES, ask:] **41.1 How much did you buy and how much did you pay for it?**  
\_\_\_\_\_

42. **Have you eaten turtle eggs in the Cayman Islands in the last year?**  
\_\_\_\_\_ (Yes/No/Don't know/ Don't want to answer)

[If respondent says YES, ask:] **42.1 How much did you buy and how much did you pay for it?**  
\_\_\_\_\_

43. **Do you know someone that might be involved in illegal take of turtles in the Cayman Islands? \_\_\_\_\_** (Yes/No)

44. **In your opinion, during the least year, how often were turtles taken from the wild in the Cayman Islands? Rank from 1 (never) to 5 (all the time).**

\_\_\_\_\_ 1 (Never)                      \_\_\_\_\_ 3 (Sometimes)                      \_\_\_\_\_ 5 (All the time)  
\_\_\_\_\_ 2 (Rarely)                      \_\_\_\_\_ 4 (Often)

45. **In your opinion, during the last year, how often were turtle eggs taken from the wild in the Cayman Islands? Rank from 1 (never) to 5 (all the time).**

\_\_\_\_\_ 1 (Never)                      \_\_\_\_\_ 3 (Sometimes)                      \_\_\_\_\_ 5 (All the time)  
\_\_\_\_\_ 2 (Rarely)                      \_\_\_\_\_ 4 (Often)

46. **In your opinion, during the last year, how often did people buy meat from turtles taken from the wild in the Cayman Islands? Rank from 1 (never) to (all the time).**

\_\_\_\_\_ 1 (Never)                      \_\_\_\_\_ 3 (Sometimes)                      \_\_\_\_\_ 5 (All the time)  
\_\_\_\_\_ 2 (Rarely)                      \_\_\_\_\_ 4 (Often)

**Section F. Knowledge**

**47. In the Cayman Islands, where can you legally obtain turtle meat (cooked and/or uncooked)?** [do not prompt answers]

\_\_\_\_\_ Turtle Farm \_\_\_\_\_ from the wild [Did respondent mention license? \_\_\_\_\_ Yes/No]  
 \_\_\_\_\_ restaurants \_\_\_\_\_ shops  
 \_\_\_\_\_ nowhere. Why? \_\_\_\_\_  
 \_\_\_\_\_ other(s). Which? \_\_\_\_\_

**48. In the Cayman Islands, where can you legally obtain turtle eggs for consumption?** [do not prompt answers]

\_\_\_\_\_ Turtle Farm \_\_\_\_\_ from the wild \_\_\_\_\_ restaurants \_\_\_\_\_ shops  
 \_\_\_\_\_ nowhere. Why? \_\_\_\_\_  
 \_\_\_\_\_ other(s). Which? \_\_\_\_\_

**49. Which species/types of sea turtles currently nest in the Cayman Islands?** [do not prompt answers]

\_\_\_\_\_ Green \_\_\_\_\_ Hawksbill \_\_\_\_\_ Loggerhead \_\_\_\_\_ Leatherback  
 \_\_\_\_\_ other(s). Which? \_\_\_\_\_

**50. For the following animal species, is it legal/allowed to harvest them from the wild in the Cayman Islands?**

	Yes	Yes, under some conditions (license/size/season)	Never	I don't know this species	I don't know
Conch					
Green iguana					
Turtle eggs (any species)					
Starfish					
Green turtles					
Blue iguana					
Loggerhead turtles					

**51. Approximately, how many turtles nest in the Cayman Islands each year?**

\_\_\_\_\_ less than 10                      \_\_\_\_\_ 250 to under 500                      \_\_\_\_\_ 1000 or more  
 \_\_\_\_\_ 10 to under 100                      \_\_\_\_\_ 500 to under 1000                      \_\_\_\_\_ don't know  
 \_\_\_\_\_ 100 to under 250

**52. Approximately, how many turtle nests are there in the Cayman Islands each year?**

\_\_\_\_\_ less than 10                      \_\_\_\_\_ 100 to under 500                      \_\_\_\_\_ 1000 or more  
 \_\_\_\_\_ 10 to under 100                      \_\_\_\_\_ 500 to under 1000                      \_\_\_\_\_ don't know

## Section G. Scenario exercises

*Now we are going to speak about scenarios; i.e. things that are not true and you should imagine. First, let's imagine that the Turtle Farm stopped selling turtle meat. With that scenario in mind, I'm going to ask you to tell me how much you agree or disagree with several statements.*

### Section G1. Attitudes towards wild turtle meat if Turtle Farm stopped selling turtle meat

	Strongly disagree	Moderately disagree	Slightly disagree	Neither	Slightly agree	Moderately agree	Strongly agree
53. If the Turtle Farm stopped selling turtle meat, buying turtle meat taken from the wild would be a good thing for me to do.	1	2	3	4	5	6	7
54. If the Turtle Farm stopped selling turtle meat, most people who are important to me would approve of me buying turtle meat taken from the wild.	1	2	3	4	5	6	7
55. If the Turtle Farm stopped selling turtle meat, I am confident I could buy turtle meat taken from the wild if I wanted to.	1	2	3	4	5	6	7
56. If the Turtle Farm stopped selling turtle meat, I would buy turtle meat taken from the wild in the Cayman Islands.	1	2	3	4	5	6	7

**Section G2. Attitudes towards turtle harvest if Turtle Farm stopped selling turtle meat**

	<b>Strongly disagree</b>	<b>Moderately disagree</b>	<b>Slightly disagree</b>	<b>Neither</b>	<b>Slightly agree</b>	<b>Moderately agree</b>	<b>Strongly agree</b>
57. If the Turtle Farm stopped selling turtle meat, hunting turtles would be a good thing for me to do.	1	2	3	4	5	6	7
58. If the Turtle Farm stopped selling turtle meat, most people who are important to me would approve of me hunting turtles.	1	2	3	4	5	6	7
59. If the Turtle Farm stopped selling turtle meat, I am confident I could hunt turtles if I wanted to.	1	2	3	4	5	6	7
60. If the Turtle Farm stopped selling turtle meat, I would hunt turtles in the Cayman Islands.	1	2	3	4	5	6	7

**61. If you were in charge of the Turtle Farm, would you improve anything? \_\_\_\_\_ (Yes/No)**

[If **YES**, ask: **What?**, tick main recommendations without prompting options below and provide details below]

- |  |  |
|--|--|
| <input type="checkbox"/> improve animal welfare                    | <input type="checkbox"/> decrease interaction with animals |
| <input type="checkbox"/> decrease entrance fee                     | <input type="checkbox"/> improve facilities for people     |
| <input type="checkbox"/> decrease turtle meat price                | <input type="checkbox"/> increase turtle meat abundance    |
| <input type="checkbox"/> increase number of meat selling locations | <input type="checkbox"/> improve turtle release programme  |
| <input type="checkbox"/> improve conservation role                 | <input type="checkbox"/> increase education/awareness role |
| <input type="checkbox"/> change funding/subsidies                  | <input type="checkbox"/> improve customer service          |
| <input type="checkbox"/> stop selling turtle meat                  |  |
| <input type="checkbox"/> other comments (or more details):         |  |

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**62. Now I'm going to show you several cards with different scenarios. Please sort these cards in order of your preference (from favourite at top to least favourite at bottom).**

**1 (favourite): \_\_\_\_\_ 2: \_\_\_\_\_ 3: \_\_\_\_\_ 4 (least favourite): \_\_\_\_\_**

## Section H. Wildlife value orientations

*Below are statements that represent a variety of ways people feel about nature. I would like you to indicate, on a scale of one to seven, with 1 being Strongly Disagree and 7 being Strongly Agree, to what degree you agree or disagree with the following statements.*

	<b>Strongly disagree</b>	<b>Moderately disagree</b>	<b>Slightly disagree</b>	<b>Neither</b>	<b>Slightly agree</b>	<b>Moderately agree</b>	<b>Strongly agree</b>
63. Humans should manage fish and wildlife populations so that humans benefit.	1	2	3	4	5	6	7
64. The needs of humans should take priority over fish and wildlife protection.	1	2	3	4	5	6	7
65. It is acceptable for people to kill wildlife if they think it poses a threat to their life.	1	2	3	4	5	6	7
66. It is acceptable for people to kill wildlife if they think it poses a threat to their property.	1	2	3	4	5	6	7
67. It is acceptable to use fish and wildlife in research even if it may harm or kill some animals.	1	2	3	4	5	6	7
68. Fish and wildlife are on earth primarily for people to use.	1	2	3	4	5	6	7
69. We should strive for a world where there's an abundance of fish and wildlife for hunting and fishing.	1	2	3	4	5	6	7
70. Hunting is cruel and inhumane to the animals.	1	2	3	4	5	6	7

	<b>Strongly disagree</b>	<b>Moderately disagree</b>	<b>Slightly disagree</b>	<b>Neither</b>	<b>Slightly agree</b>	<b>Moderately agree</b>	<b>Strongly agree</b>
71. People who want to hunt should be provided the opportunity to do so.	1	2	3	4	5	6	7
72. Hunting does not respect the lives of animals.	1	2	3	4	5	6	7
73. We should strive for a world where humans and fish and wildlife can live side by side without fear.	1	2	3	4	5	6	7
74. I view all living things as part of one big family.	1	2	3	4	5	6	7
75. Animals should have rights similar to the rights of humans.	1	2	3	4	5	6	7
76. Wildlife are like my family and I want to protect them.	1	2	3	4	5	6	7
77. I care about animals as much as I do other people.	1	2	3	4	5	6	7
78. It would be more rewarding to me to help animals rather than people.	1	2	3	4	5	6	7
79. I take great comfort in the relationships I have with animals.	1	2	3	4	5	6	7
80. I feel a strong emotional bond with animals.	1	2	3	4	5	6	7
81. I value the sense of companionship I receive from animals.	1	2	3	4	5	6	7



**Thank you very much for your time and participation. We will now use this data to inform decisions about how to conserve and use sea turtles in the Cayman Islands. Do you have any comments or questions?**

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**End time:** \_\_\_\_\_

**Section I. For enumerators only**

**Was the respondent generally willing to answer questions?**

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**Did the respondent seem to understand the questions?**

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**How difficult did it seem to be for the respondent to make the decisions in the choice experiment?**

Very difficult	Difficult	Medium	Easy	Very easy	Not applicable

**How difficult did it seem to be for the respondent to answer the unmatched count technique?**

Very difficult	Difficult	Medium	Easy	Very easy

**Do you think the respondent was replying honestly (e.g. body language, too defensive, etc.)?**

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**Other comments?**

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